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(12) EUROPEAN PATENT APPLICATION

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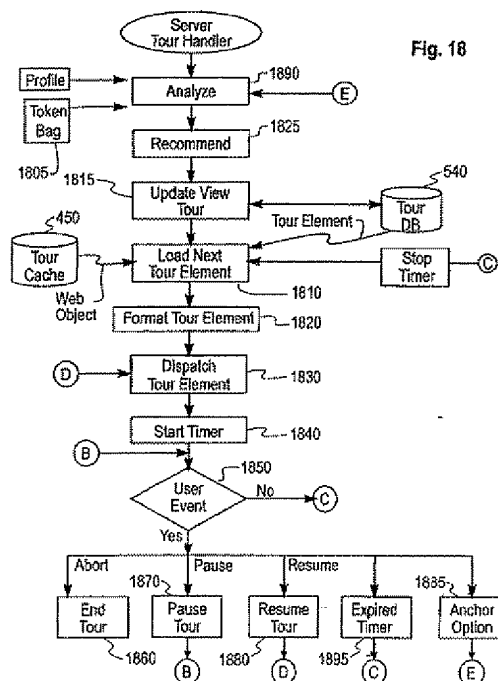
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(54) Dynamic customized web tours

(57) An interactive and dynamically customizable guided tour of some portion of the World Wide Web monitors and dynamically adapts in response to like-minded users as well as provides recommendations during the traversal. The invention includes features for: electronic commerce; side trips; true visiting of Web sites; maps; pre-fetching of Web objects; insertion of interactive decision points; customized insertion of advertisements; simultaneous traversal of multiple hyperpaths; collection of and dynamic modification of a tour based on collected route information and/or touring statistics.



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# EUROPEAN SEARCH REPORT

Application Number  
EP 99 30 3065

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.6)
X	M. JACZYNSKI, B. TROUSSE: "Broadway: a World Wide Web Advisor Reusing Past Navigations from a Group of Users" PROCEEDINGS OF 3RD UK WORKSHOP ON CASE-BASED REASONING (UKCBR3), 1997, 1997, XP002140919	1-11, 13, 17, 19	G06F17/30
Y	<p>* page 1 *</p> <p>-&amp; JACZYNSKI M ET AL: "Broadway, a case-based browsing advisor for the Web" RESEARCH AND ADVANCED TECHNOLOGY FOR DIGITAL LIBRARIES. SECOND EUROPEAN CONFERENCE, ECDL'98. PROCEEDINGS, RESEARCH AND ADVANCED TECHNOLOGY FOR DIGITAL LIBRARIES. SECOND EUROPEAN CONFERENCE, ECDL'98. PROCEEDINGS, HERAKLION, GREECE, 21-23 SEPT. 1998, pages 697-698, XP002140920 1998, Berlin, Germany, Springer-Verlag, Germany ISBN: 3-540-65101-2</p> <p>* the whole document *</p> <p>-&amp; M. JACZYNSKI, B. TROUSSE: "WWW Assisted Browsing by Reusing Past Navigations of a Group of Users" LECTURE NOTES IN ARTIFICIAL INTELLIGENCE 1488, 4TH EUROPEAN WORKSHOP, EWCBR-98, September 1998 (1998-09), pages 160-171, XP002140921 Dublin, Ireland</p> <p>* the whole document *</p> <p style="text-align: center;">---</p> <p style="text-align: center;">-/--</p>	12, 18, 20	<p>TECHNICAL FIELDS SEARCHED (Int.Cl.6)</p> <p>G06F</p>
The present search report has been drawn up for all claims			
Place of search THE HAGUE		Date of completion of the search 23 June 2000	Examiner Suendermann, R
CATEGORY OF CITED DOCUMENTS		<p>T : theory or principle underlying the invention</p> <p>E : earlier patent document, but published on, or after the filing date</p> <p>D : document cited in the application</p> <p>L : document cited for other reasons</p> <p>&amp; : member of the same patent family, corresponding document</p>	
<p>X : particularly relevant if taken alone</p> <p>Y : particularly relevant if combined with another document of the same category</p> <p>A : technological background</p> <p>O : non-written disclosure</p> <p>P : intermediate document</p>			

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EP 99 30 3065

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Y	EP 0 822 535 A (AT & T CORP) 4 February 1998 (1998-02-04) * abstract *	18,20	
A	BARRETT R, MAGLIO P P, KELLEM D C: "How to Personalize the Web" CONFERENCE ON HUMAN FACTORS IN COMPUTING SYSTEMS, ATLANTA, CA, USA, 1997, pages 75-82, XP002140922 * page 79, column 1, line 24 - page 82, column 1, line 17 * * abstract *	1-11,13, 17,19	TECHNICAL FIELDS SEARCHED (Int.Cl.6)
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Place of search <b>THE HAGUE</b>		Date of completion of the search <b>23 June 2000</b>	Examiner <b>Suendermann, R</b>
<b>CATEGORY OF CITED DOCUMENTS</b> X: particularly relevant if taken alone Y: particularly relevant if combined with another document of the same category A: technological background O: non-written disclosure P: intermediate document		T: theory or principle underlying the invention E: earlier patent document, but published on, or after the filing date D: document cited in the application L: document cited for other reasons &: member of the same patent family, corresponding document	

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DOCUMENTS CONSIDERED TO BE RELEVANT			
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A	HAUCK F J: "Supporting hierarchical guided tours in the World Wide Web" COMPUTER NETWORKS AND ISDN SYSTEMS, NL, NORTH HOLLAND PUBLISHING, AMSTERDAM, vol. 28, no. 11, 1 May 1996 (1996-05-01), pages 1233-1242, XP004018223 ISSN: 0169-7552 * abstract *	1-11, 13, 17, 19	
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**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

EP 99 30 3065

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23-06-2000

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For more details about this annex : see Official Journal of the European Patent Office, No. 12/82

